Meta Ads

Performance Insights Data

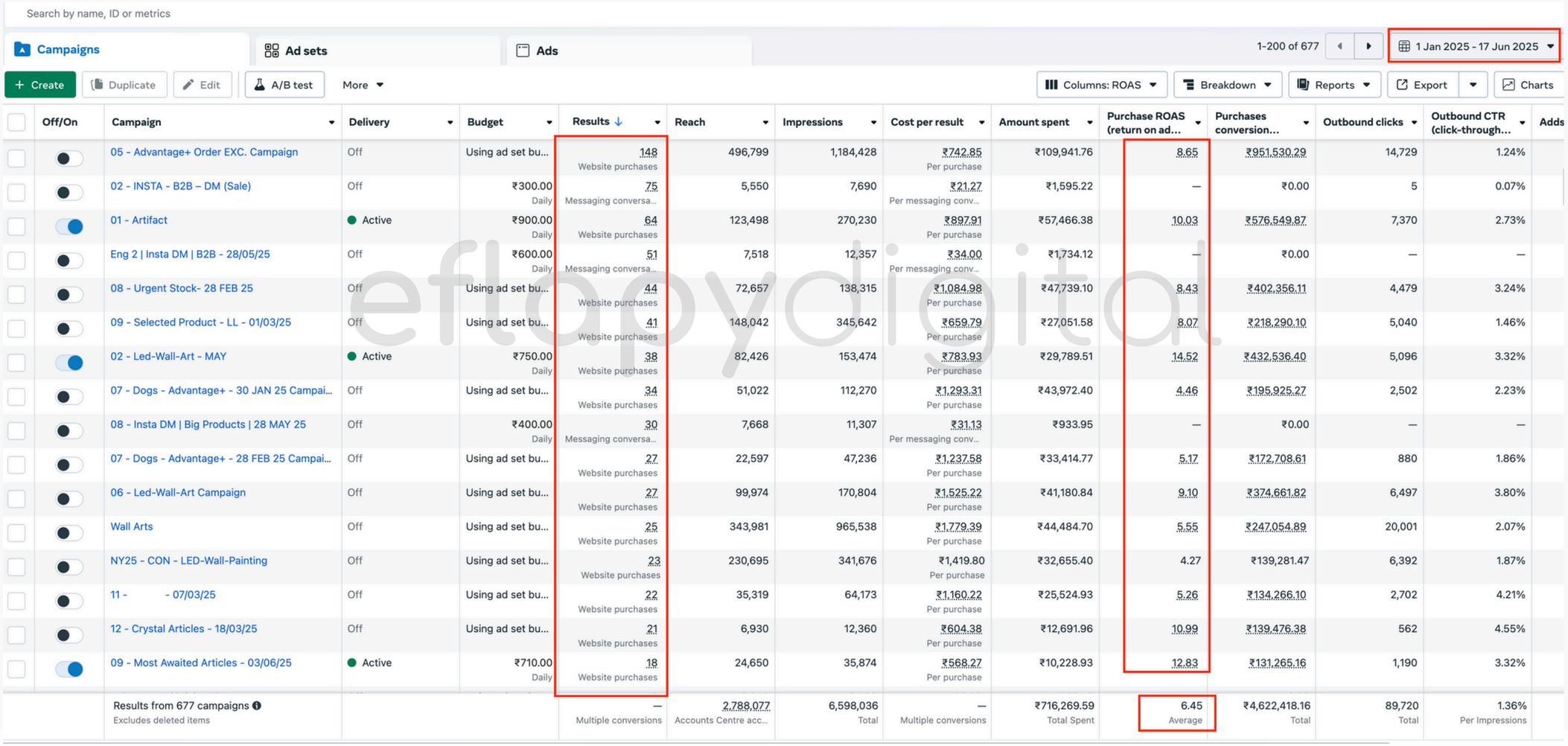


E-commerce

campaign performance

eflopydigital

Luxury Home Decor



Search by name, ID or metrics

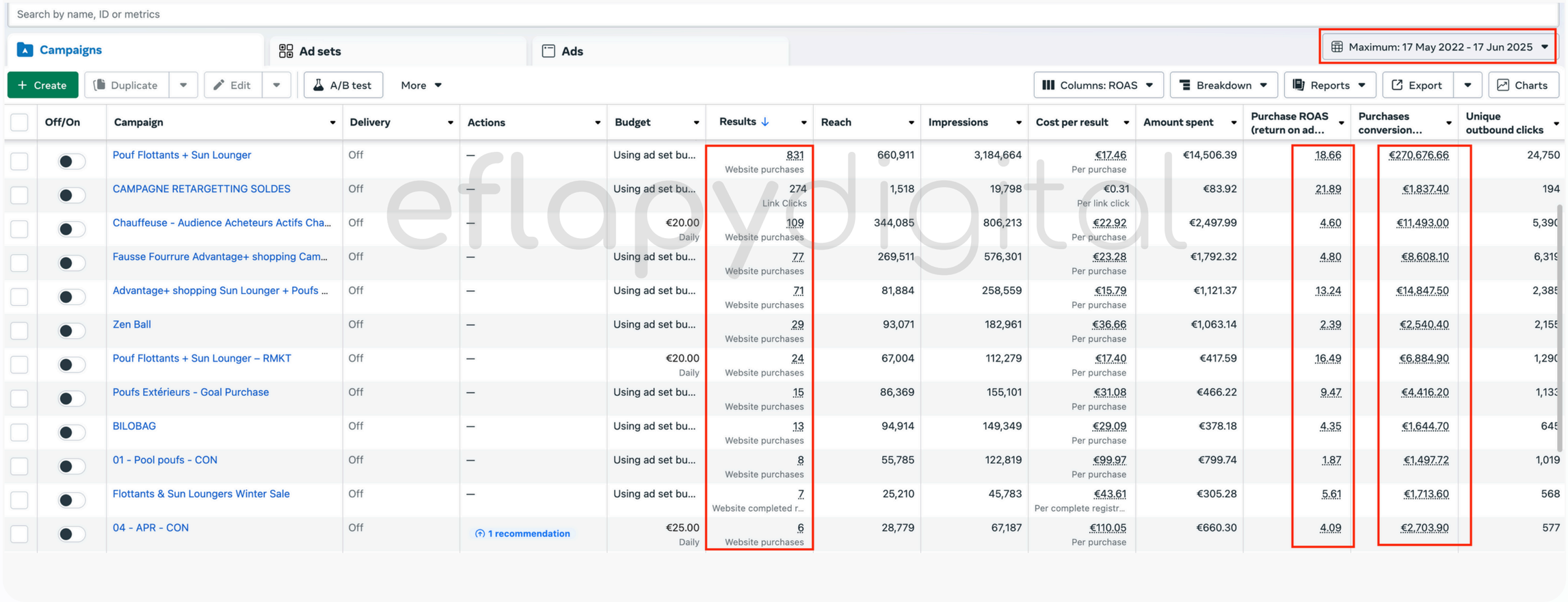
Campaigns | Ad sets | Ads | 1-200 of 677 | 1 Jan 2025 - 17 Jun 2025

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Off/On	Campaign	Delivery	Budget	Results	Reach	Impressions	Cost per result	Amount spent	Purchase ROAS (return on ad...	Purchases conversion...	Outbound clicks	Outbound CTR (click-through...	Adds
	05 - Advantage+ Order EXC. Campaign	Off	Using ad set bu...	148 Website purchases	496,799	1,184,428	₹742.85 Per purchase	₹109,941.76	8.65	₹951,530.29	14,729	1.24%	
	02 - INSTA - B2B – DM (Sale)	Off	₹300.00 Daily	75 Messaging conversa...	5,550	7,690	₹21.27 Per messaging conv...	₹1,595.22	–	₹0.00	5	0.07%	
	01 - Artifact	Active	₹900.00 Daily	64 Website purchases	123,498	270,230	₹897.91 Per purchase	₹57,466.38	10.03	₹576,549.87	7,370	2.73%	
	Eng 2 | Insta DM | B2B - 28/05/25	Off	₹600.00 Daily	51 Messaging conversa...	7,518	12,357	₹34.00 Per messaging conv...	₹1,734.12	–	₹0.00	–	–	
	08 - Urgent Stock- 28 FEB 25	Off	Using ad set bu...	44 Website purchases	72,657	138,315	₹1,084.98 Per purchase	₹47,739.10	8.43	₹402,356.11	4,479	3.24%	
	09 - Selected Product - LL - 01/03/25	Off	Using ad set bu...	41 Website purchases	148,042	345,642	₹659.79 Per purchase	₹27,051.58	8.07	₹218,290.10	5,040	1.46%	
	02 - Led-Wall-Art - MAY	Active	₹750.00 Daily	38 Website purchases	82,426	153,474	₹783.93 Per purchase	₹29,789.51	14.52	₹432,536.40	5,096	3.32%	
	07 - Dogs - Advantage+ - 30 JAN 25 Campai...	Off	Using ad set bu...	34 Website purchases	51,022	112,270	₹1,293.31 Per purchase	₹43,972.40	4.46	₹195,925.27	2,502	2.23%	
	08 - Insta DM | Big Products | 28 MAY 25	Off	₹400.00 Daily	30 Messaging conversa...	7,668	11,307	₹31.13 Per messaging conv...	₹933.95	–	₹0.00	–	–	
	07 - Dogs - Advantage+ - 28 FEB 25 Campai...	Off	Using ad set bu...	27 Website purchases	22,597	47,236	₹1,237.58 Per purchase	₹33,414.77	5.17	₹172,708.61	880	1.86%	
	06 - Led-Wall-Art Campaign	Off	Using ad set bu...	27 Website purchases	99,974	170,804	₹1,525.22 Per purchase	₹41,180.84	9.10	₹374,661.82	6,497	3.80%	
	Wall Arts	Off	Using ad set bu...	25 Website purchases	343,981	965,538	₹1,779.39 Per purchase	₹44,484.70	5.55	₹247,054.89	20,001	2.07%	
	NY25 - CON - LED-Wall-Painting	Off	Using ad set bu...	23 Website purchases	230,695	341,676	₹1,419.80 Per purchase	₹32,655.40	4.27	₹139,281.47	6,392	1.87%	
	11 - - 07/03/25	Off	Using ad set bu...	22 Website purchases	35,319	64,173	₹1,160.22 Per purchase	₹25,524.93	5.26	₹134,266.10	2,702	4.21%	
	12 - Crystal Articles - 18/03/25	Off	Using ad set bu...	21 Website purchases	6,930	12,360	₹604.38 Per purchase	₹12,691.96	10.99	₹139,476.38	562	4.55%	
	09 - Most Awaited Articles - 03/06/25	Active	₹710.00 Daily	18 Website purchases	24,650	35,874	₹568.27 Per purchase	₹10,228.93	12.83	₹131,265.16	1,190	3.32%	
	Results from 677 campaigns Excludes deleted items			– Multiple conversions	2,788,077 Accounts Centre acc...	6,598,036 Total	– Multiple conversions	₹716,269.59 Total Spent	6.45 Average	₹4,622,418.16 Total	89,720 Total	1.36% Per Impressions	

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Bean Bags & Mattresses



Search by name, ID or metrics

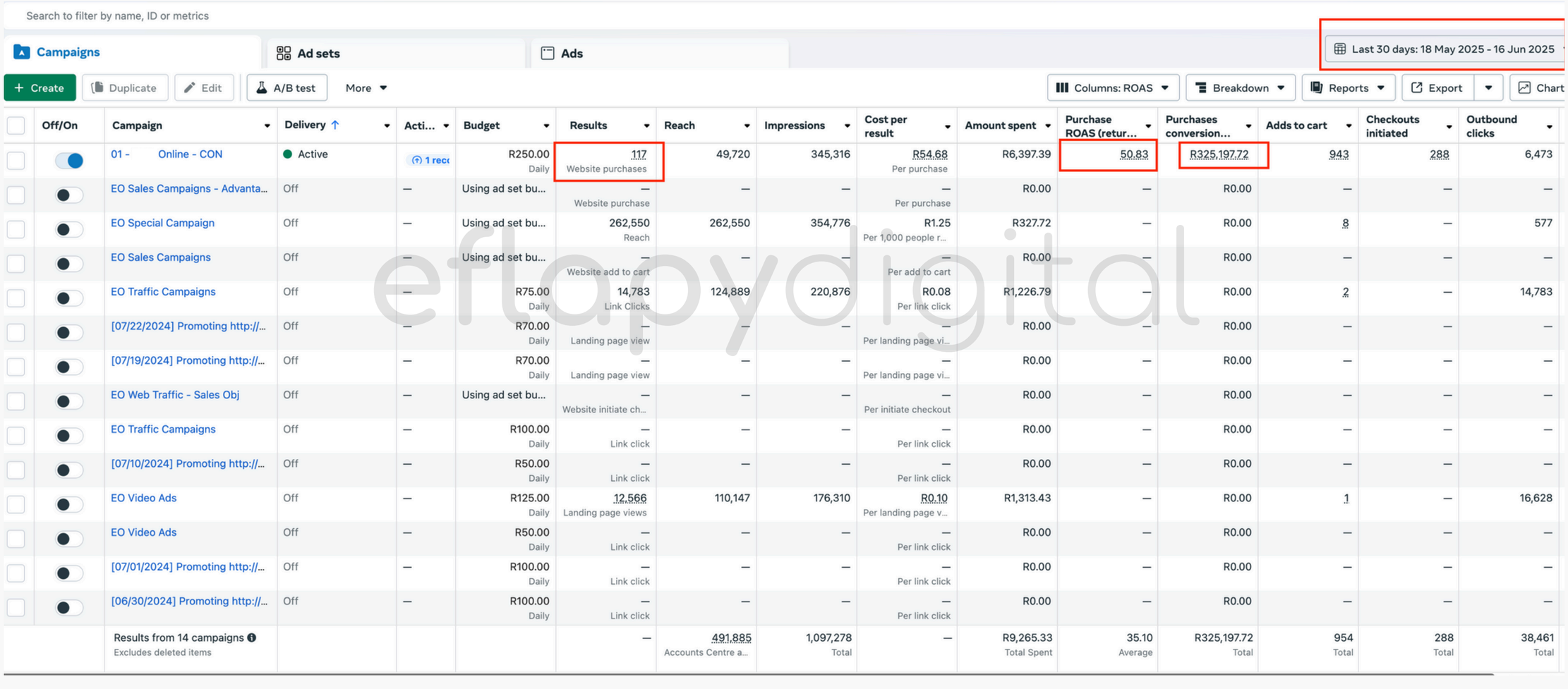
Campaigns | Ad sets | Ads | Maximum: 17 May 2022 - 17 Jun 2025

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Off/On	Campaign	Delivery	Actions	Budget	Results	Reach	Impressions	Cost per result	Amount spent	Purchase ROAS (return on ad...	Purchases conversion...	Unique outbound clicks
	Pouf Flottants + Sun Lounger	Off	—	Using ad set bu...	831 Website purchases	660,911	3,184,664	€17.46 Per purchase	€14,506.39	18.66	€270,676.66	24,750
	CAMPAGNE RETARGETTING SOLDES	Off	—	Using ad set bu...	274 Link Clicks	1,518	19,798	€0.31 Per link click	€83.92	21.89	€1,837.40	194
	Chauffeuse - Audience Acheteurs Actifs Cha...	Off	—	€20.00 Daily	109 Website purchases	344,085	806,213	€22.92 Per purchase	€2,497.99	4.60	€11,493.00	5,390
	Fausse Fourrure Advantage+ shopping Cam...	Off	—	Using ad set bu...	77 Website purchases	269,511	576,301	€23.28 Per purchase	€1,792.32	4.80	€8,608.10	6,319
	Advantage+ shopping Sun Lounger + Poufs ...	Off	—	Using ad set bu...	71 Website purchases	81,884	258,559	€15.79 Per purchase	€1,121.37	13.24	€14,847.50	2,385
	Zen Ball	Off	—	Using ad set bu...	29 Website purchases	93,071	182,961	€36.66 Per purchase	€1,063.14	2.39	€2,540.40	2,155
	Pouf Flottants + Sun Lounger – RMKT	Off	—	€20.00 Daily	24 Website purchases	67,004	112,279	€17.40 Per purchase	€417.59	16.49	€6,884.90	1,290
	Poufs Extérieurs - Goal Purchase	Off	—	Using ad set bu...	15 Website purchases	86,369	155,101	€31.08 Per purchase	€466.22	9.47	€4,416.20	1,133
	BILOBAG	Off	—	Using ad set bu...	13 Website purchases	94,914	149,349	€29.09 Per purchase	€378.18	4.35	€1,644.70	645
	01 - Pool poufs - CON	Off	—	Using ad set bu...	8 Website purchases	55,785	122,819	€99.97 Per purchase	€799.74	1.87	€1,497.72	1,019
	Flottants & Sun Loungers Winter Sale	Off	—	Using ad set bu...	7 Website completed r...	25,210	45,783	€43.61 Per complete registr...	€305.28	5.61	€1,713.60	568
	04 - APR - CON	Off	1 recommendation	€25.00 Daily	6 Website purchases	28,779	67,187	€110.05 Per purchase	€660.30	4.09	€2,703.90	577

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Off Road Super Store



Search to filter by name, ID or metrics

Campaigns | Ad sets | Ads

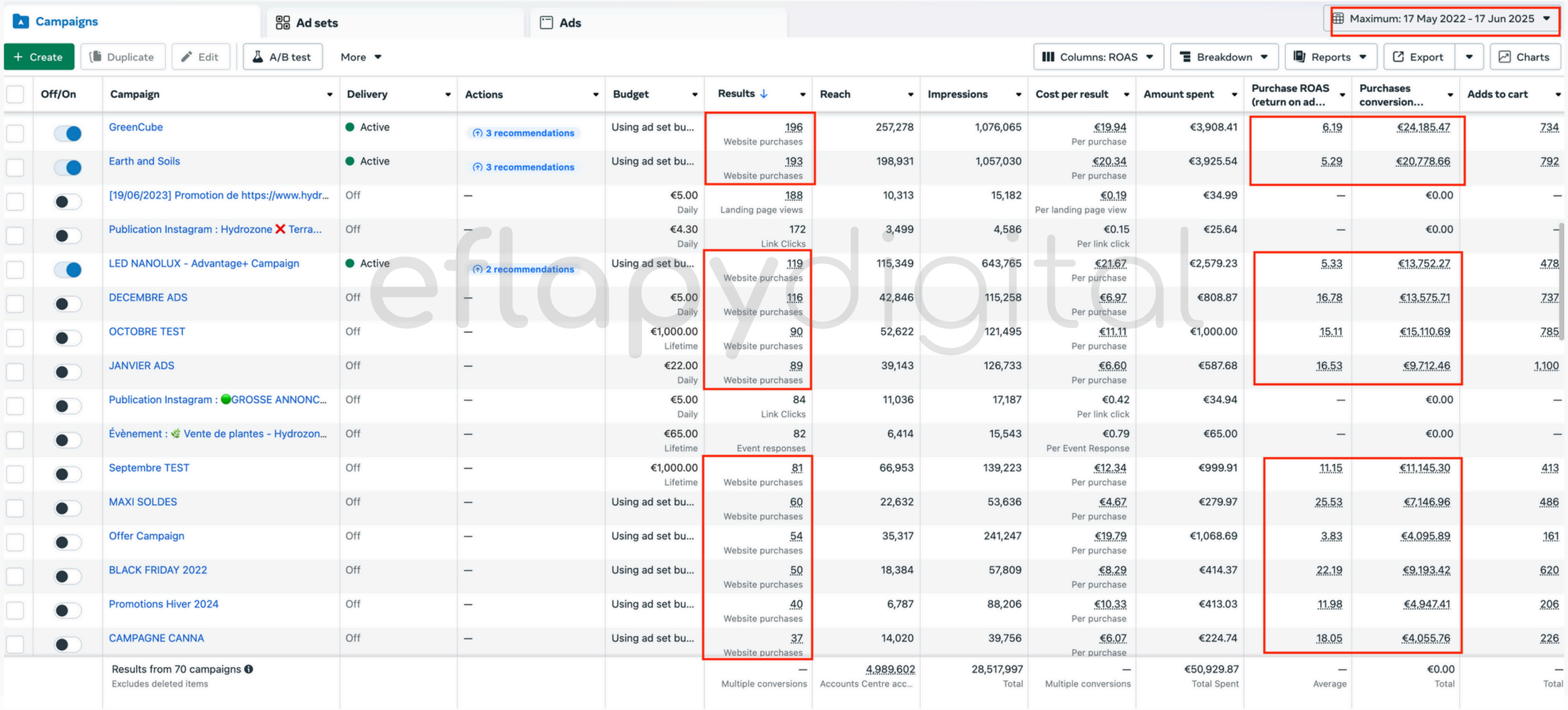
Last 30 days: 18 May 2025 - 16 Jun 2025

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Off/On	Campaign	Delivery	Acti...	Budget	Results	Reach	Impressions	Cost per result	Amount spent	Purchase ROAS (retur...	Purchases conversion...	Adds to cart	Checkouts initiated	Outbound clicks
On	01 - Online - CON	Active	1 rec	R250.00 Daily	117 Website purchases	49,720	345,316	R54.68 Per purchase	R6,397.39	50.83	R325,197.72	943	288	6,473
Off	EO Sales Campaigns - Advanta...	Off	—	Using ad set bu...	— Website purchase	—	—	— Per purchase	R0.00	—	R0.00	—	—	—
Off	EO Special Campaign	Off	—	Using ad set bu...	262,550 Reach	262,550	354,776	R1.25 Per 1,000 people r...	R327.72	—	R0.00	8	—	577
Off	EO Sales Campaigns	Off	—	Using ad set bu...	— Website add to cart	—	—	— Per add to cart	R0.00	—	R0.00	—	—	—
Off	EO Traffic Campaigns	Off	—	R75.00 Daily	14,783 Link Clicks	124,889	220,876	R0.08 Per link click	R1,226.79	—	R0.00	2	—	14,783
Off	[07/22/2024] Promoting http://...	Off	—	R70.00 Daily	— Landing page view	—	—	— Per landing page vi...	R0.00	—	R0.00	—	—	—
Off	[07/19/2024] Promoting http://...	Off	—	R70.00 Daily	— Landing page view	—	—	— Per landing page vi...	R0.00	—	R0.00	—	—	—
Off	EO Web Traffic - Sales Obj	Off	—	Using ad set bu...	— Website initiate ch...	—	—	— Per initiate checkout	R0.00	—	R0.00	—	—	—
Off	EO Traffic Campaigns	Off	—	R100.00 Daily	— Link click	—	—	— Per link click	R0.00	—	R0.00	—	—	—
Off	[07/10/2024] Promoting http://...	Off	—	R50.00 Daily	— Link click	—	—	— Per link click	R0.00	—	R0.00	—	—	—
Off	EO Video Ads	Off	—	R125.00 Daily	12,566 Landing page views	110,147	176,310	R0.10 Per landing page v...	R1,313.43	—	R0.00	1	—	16,628
Off	EO Video Ads	Off	—	R50.00 Daily	— Link click	—	—	— Per link click	R0.00	—	R0.00	—	—	—
Off	[07/01/2024] Promoting http://...	Off	—	R100.00 Daily	— Link click	—	—	— Per link click	R0.00	—	R0.00	—	—	—
Off	[06/30/2024] Promoting http://...	Off	—	R100.00 Daily	— Link click	—	—	— Per link click	R0.00	—	R0.00	—	—	—
	Results from 14 campaigns Excludes deleted items				—	491,885 Accounts Centre a...	1,097,278 Total	—	R9,265.33 Total Spent	35.10 Average	R325,197.72 Total	954 Total	288 Total	38,461 Total

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Grow shop, high-tech gardening



Campaigns | Ad sets | Ads

Maximum: 17 May 2022 - 17 Jun 2025

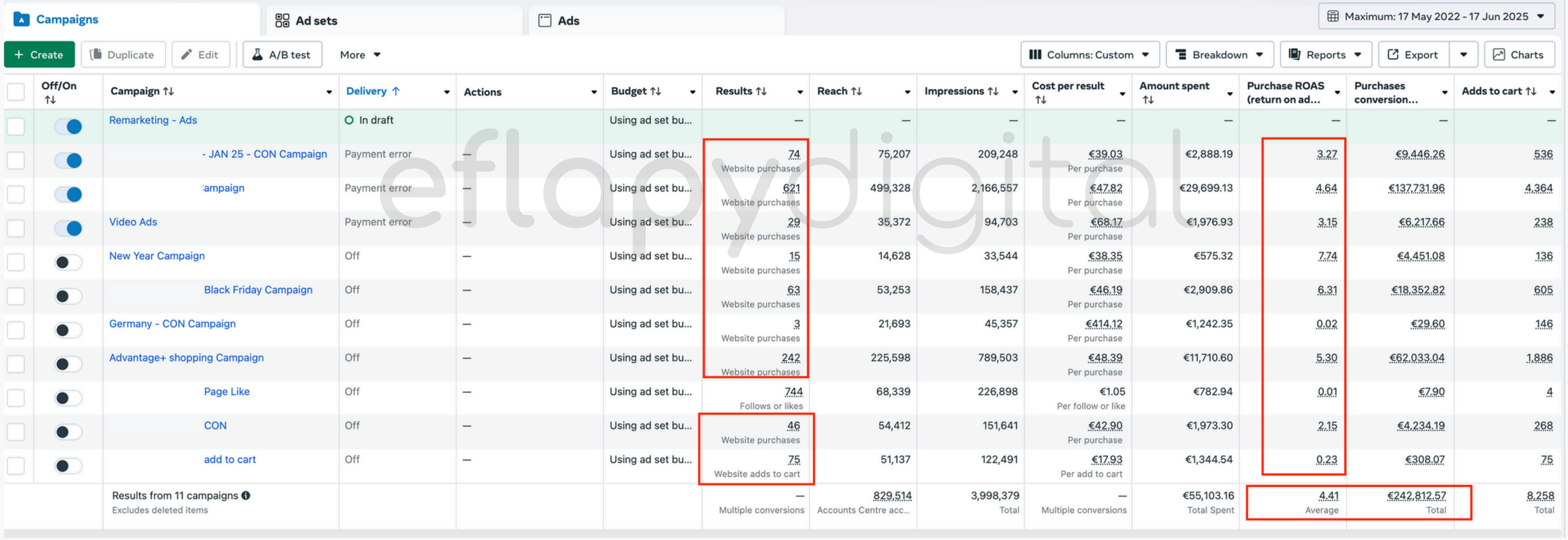
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Columns: ROAS | Breakdown | Reports | Export | Charts

Off/On	Campaign	Delivery	Actions	Budget	Results	Reach	Impressions	Cost per result	Amount spent	Purchase ROAS (return on ad...	Purchases conversion...	Adds to cart
On	GreenCube	Active	3 recommendations	Using ad set bu...	196 Website purchases	257,278	1,076,065	€19.94 Per purchase	€3,908.41	6.19	€24,185.47	734
On	Earth and Soils	Active	3 recommendations	Using ad set bu...	193 Website purchases	198,931	1,057,030	€20.34 Per purchase	€3,925.54	5.29	€20,778.66	792
Off	[19/06/2023] Promotion de https://www.hydr...	Off	–	€5.00 Daily	188 Landing page views	10,313	15,182	€0.19 Per landing page view	€34.99	–	€0.00	–
Off	Publication Instagram : Hydrozone ❌ Terra...	Off	–	€4.30 Daily	172 Link Clicks	3,499	4,586	€0.15 Per link click	€25.64	–	€0.00	–
On	LED NANOLUX - Advantage+ Campaign	Active	2 recommendations	Using ad set bu...	119 Website purchases	115,349	643,765	€21.67 Per purchase	€2,579.23	5.33	€13,752.27	478
Off	DECEMBRE ADS	Off	–	€5.00 Daily	116 Website purchases	42,846	115,258	€6.97 Per purchase	€808.87	16.78	€13,575.71	737
Off	OCTOBRE TEST	Off	–	€1,000.00 Lifetime	90 Website purchases	52,622	121,495	€11.11 Per purchase	€1,000.00	15.11	€15,110.69	785
Off	JANVIER ADS	Off	–	€22.00 Daily	89 Website purchases	39,143	126,733	€6.60 Per purchase	€587.68	16.53	€9,712.46	1,100
Off	Publication Instagram : 🟢GROSSE ANNONC...	Off	–	€5.00 Daily	84 Link Clicks	11,036	17,187	€0.42 Per link click	€34.94	–	€0.00	–
Off	Évènement : 🌿 Vente de plantes - Hydrozon...	Off	–	€65.00 Lifetime	82 Event responses	6,414	15,543	€0.79 Per Event Response	€65.00	–	€0.00	–
Off	Septembre TEST	Off	–	€1,000.00 Lifetime	81 Website purchases	66,953	139,223	€12.34 Per purchase	€999.91	11.15	€11,145.30	413
Off	MAXI SOLDES	Off	–	Using ad set bu...	60 Website purchases	22,632	53,636	€4.67 Per purchase	€279.97	25.53	€7,146.96	486
Off	Offer Campaign	Off	–	Using ad set bu...	54 Website purchases	35,317	241,247	€19.79 Per purchase	€1,068.69	3.83	€4,095.89	161
Off	BLACK FRIDAY 2022	Off	–	Using ad set bu...	50 Website purchases	18,384	57,809	€8.29 Per purchase	€414.37	22.19	€9,193.42	620
Off	Promotions Hiver 2024	Off	–	Using ad set bu...	40 Website purchases	6,787	88,206	€10.33 Per purchase	€413.03	11.98	€4,947.41	206
Off	CAMPAGNE CANNA	Off	–	Using ad set bu...	37 Website purchases	14,020	39,756	€6.07 Per purchase	€224.74	18.05	€4,055.76	226
	Results from 70 campaigns ⓘ Excludes deleted items				– Multiple conversions	4,989,602 Accounts Centre acc...	28,517,997 Total	– Multiple conversions	€50,929.87 Total Spent	– Average	€0.00 Total	– Total

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Wall Panels



Campaigns | Ad sets | Ads

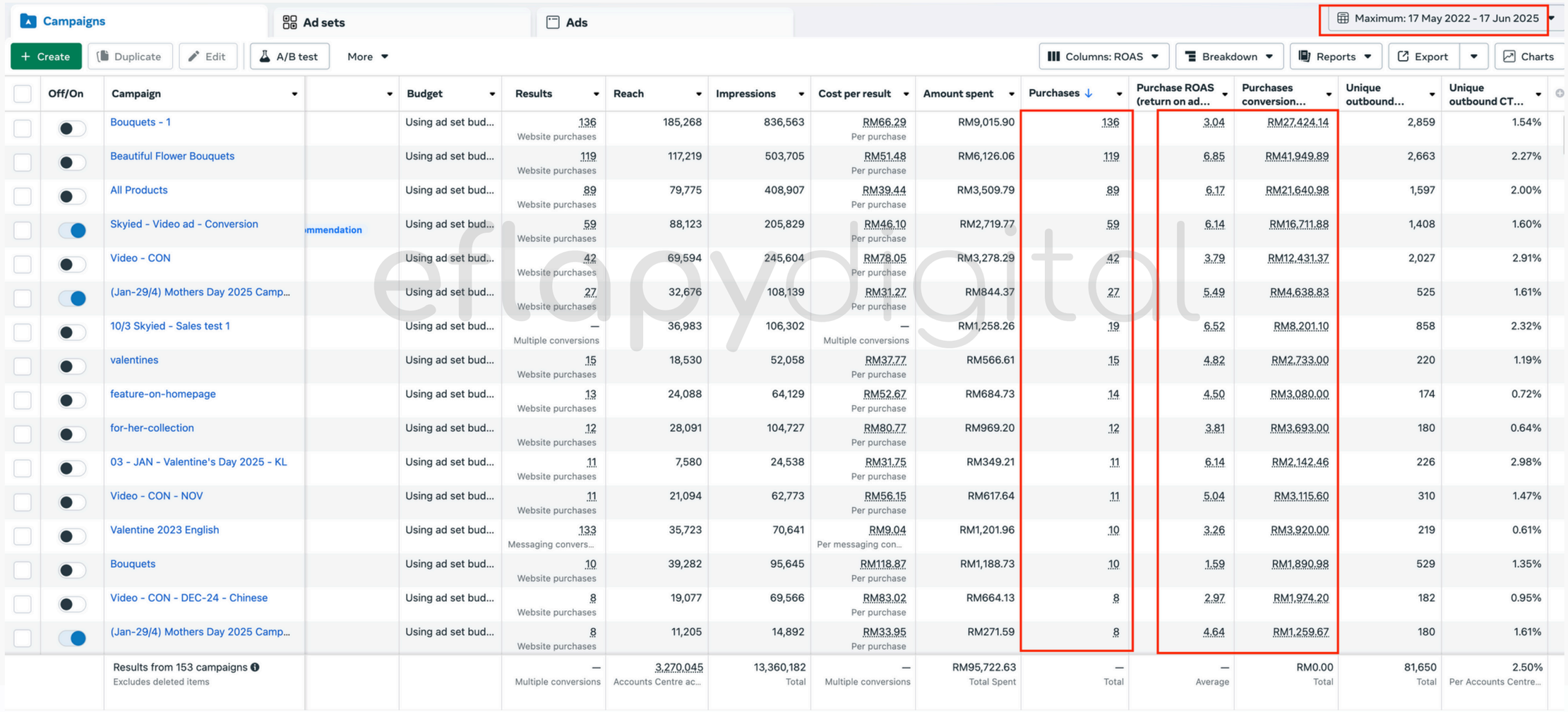
Maximum: 17 May 2022 - 17 Jun 2025

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Off/On	Campaign	Delivery	Actions	Budget	Results	Reach	Impressions	Cost per result	Amount spent	Purchase ROAS (return on ad...	Purchases conversion...	Adds to cart
On	Remarketing - Ads	In draft	—	Using ad set bu...	—	—	—	—	—	—	—	—
On	- JAN 25 - CON Campaign	Payment error	—	Using ad set bu...	74 Website purchases	75,207	209,248	€39.03 Per purchase	€2,888.19	3.27	€9,446.26	536
On	ampaign	Payment error	—	Using ad set bu...	621 Website purchases	499,328	2,166,557	€47.82 Per purchase	€29,699.13	4.64	€137,731.96	4,364
On	Video Ads	Payment error	—	Using ad set bu...	29 Website purchases	35,372	94,703	€68.17 Per purchase	€1,976.93	3.15	€6,217.66	238
Off	New Year Campaign	Off	—	Using ad set bu...	15 Website purchases	14,628	33,544	€38.35 Per purchase	€575.32	7.74	€4,451.08	136
Off	Black Friday Campaign	Off	—	Using ad set bu...	63 Website purchases	53,253	158,437	€46.19 Per purchase	€2,909.86	6.31	€18,352.82	605
Off	Germany - CON Campaign	Off	—	Using ad set bu...	3 Website purchases	21,693	45,357	€414.12 Per purchase	€1,242.35	0.02	€29.60	146
Off	Advantage+ shopping Campaign	Off	—	Using ad set bu...	242 Website purchases	225,598	789,503	€48.39 Per purchase	€11,710.60	5.30	€62,033.04	1,886
Off	Page Like	Off	—	Using ad set bu...	744 Follows or likes	68,339	226,898	€1.05 Per follow or like	€782.94	0.01	€7.90	4
Off	CON	Off	—	Using ad set bu...	46 Website purchases	54,412	151,641	€42.90 Per purchase	€1,973.30	2.15	€4,234.19	268
Off	add to cart	Off	—	Using ad set bu...	75 Website adds to cart	51,137	122,491	€17.93 Per add to cart	€1,344.54	0.23	€308.07	75
	Results from 11 campaigns ⓘ Excludes deleted items				— Multiple conversions	829,514 Accounts Centre acc...	3,998,379 Total	— Multiple conversions	€55,103.16 Total Spent	4.41 Average	€242,812.57 Total	8,258 Total

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Flower Delivery Store



Campaigns | Ad sets | Ads | Maximum: 17 May 2022 - 17 Jun 2025

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Off/On	Campaign		Budget	Results	Reach	Impressions	Cost per result	Amount spent	Purchases ↓	Purchase ROAS (return on ad...	Purchases conversion...	Unique outbound...	Unique outbound CT...
On	Bouquets - 1		Using ad set bud...	136 Website purchases	185,268	836,563	RM66.29 Per purchase	RM9,015.90	136	3.04	RM27,424.14	2,859	1.54%
On	Beautiful Flower Bouquets		Using ad set bud...	119 Website purchases	117,219	503,705	RM51.48 Per purchase	RM6,126.06	119	6.85	RM41,949.89	2,663	2.27%
On	All Products		Using ad set bud...	89 Website purchases	79,775	408,907	RM39.44 Per purchase	RM3,509.79	89	6.17	RM21,640.98	1,597	2.00%
On	Skyied - Video ad - Conversion	ommendation	Using ad set bud...	59 Website purchases	88,123	205,829	RM46.10 Per purchase	RM2,719.77	59	6.14	RM16,711.88	1,408	1.60%
On	Video - CON		Using ad set bud...	42 Website purchases	69,594	245,604	RM78.05 Per purchase	RM3,278.29	42	3.79	RM12,431.37	2,027	2.91%
On	(Jan-29/4) Mothers Day 2025 Camp...		Using ad set bud...	27 Website purchases	32,676	108,139	RM31.27 Per purchase	RM844.37	27	5.49	RM4,638.83	525	1.61%
On	10/3 Skyied - Sales test 1		Using ad set bud...	— Multiple conversions	36,983	106,302	— Multiple conversions	RM1,258.26	19	6.52	RM8,201.10	858	2.32%
On	valentines		Using ad set bud...	15 Website purchases	18,530	52,058	RM37.77 Per purchase	RM566.61	15	4.82	RM2,733.00	220	1.19%
On	feature-on-homepage		Using ad set bud...	13 Website purchases	24,088	64,129	RM52.67 Per purchase	RM684.73	14	4.50	RM3,080.00	174	0.72%
On	for-her-collection		Using ad set bud...	12 Website purchases	28,091	104,727	RM80.77 Per purchase	RM969.20	12	3.81	RM3,693.00	180	0.64%
On	03 - JAN - Valentine's Day 2025 - KL		Using ad set bud...	11 Website purchases	7,580	24,538	RM31.75 Per purchase	RM349.21	11	6.14	RM2,142.46	226	2.98%
On	Video - CON - NOV		Using ad set bud...	11 Website purchases	21,094	62,773	RM56.15 Per purchase	RM617.64	11	5.04	RM3,115.60	310	1.47%
On	Valentine 2023 English		Using ad set bud...	133 Messaging convers...	35,723	70,641	RM9.04 Per messaging con...	RM1,201.96	10	3.26	RM3,920.00	219	0.61%
On	Bouquets		Using ad set bud...	10 Website purchases	39,282	95,645	RM118.87 Per purchase	RM1,188.73	10	1.59	RM1,890.98	529	1.35%
On	Video - CON - DEC-24 - Chinese		Using ad set bud...	8 Website purchases	19,077	69,566	RM83.02 Per purchase	RM664.13	8	2.97	RM1,974.20	182	0.95%
On	(Jan-29/4) Mothers Day 2025 Camp...		Using ad set bud...	8 Website purchases	11,205	14,892	RM33.95 Per purchase	RM271.59	8	4.64	RM1,259.67	180	1.61%
	Results from 153 campaigns ⓘ Excludes deleted items			— Multiple conversions	3,270,045 Accounts Centre ac...	13,360,182 Total	— Multiple conversions	RM95,722.63 Total Spent	— Total	— Average	RM0.00 Total	81,650 Total	2.50% Per Accounts Centre...

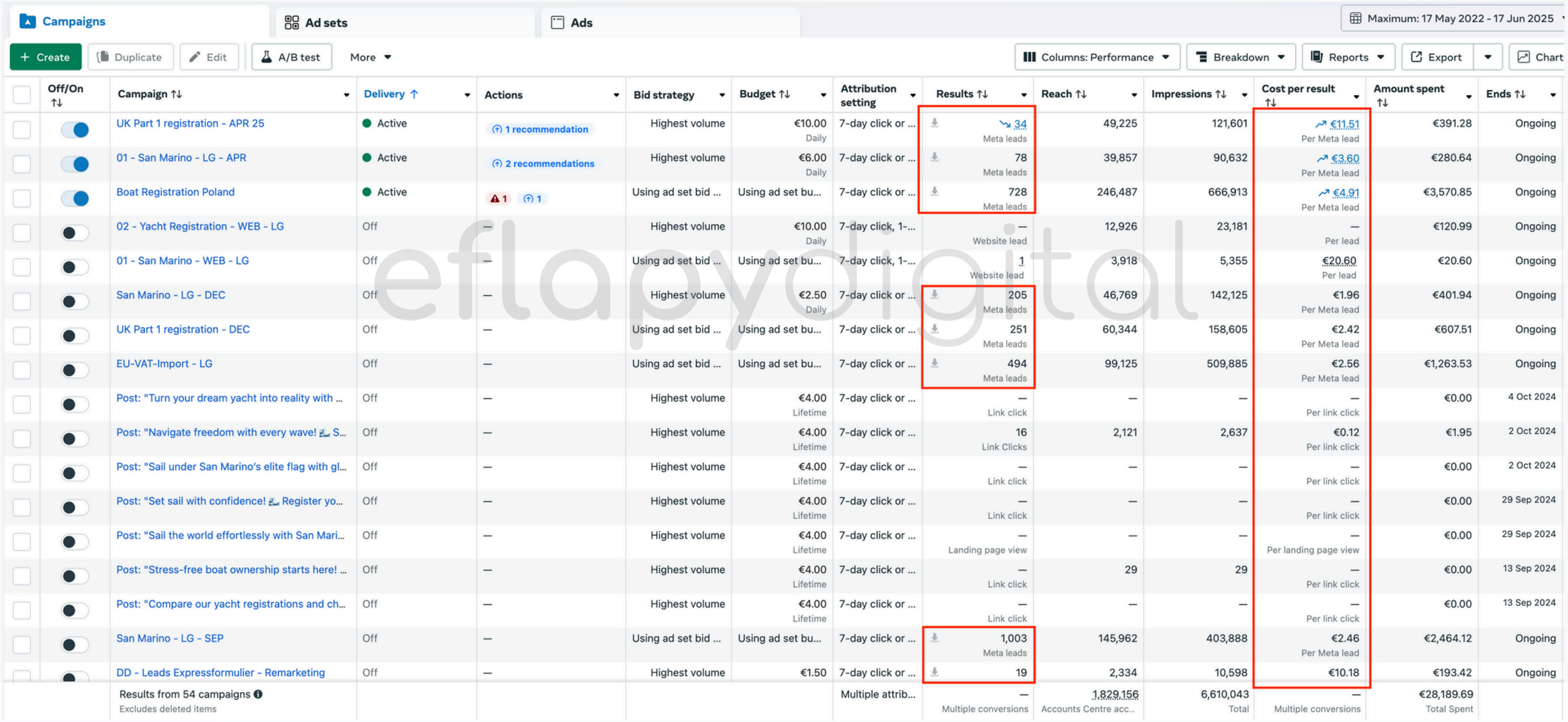
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Service Industry

campaign performance

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Boat & Yacht Registration



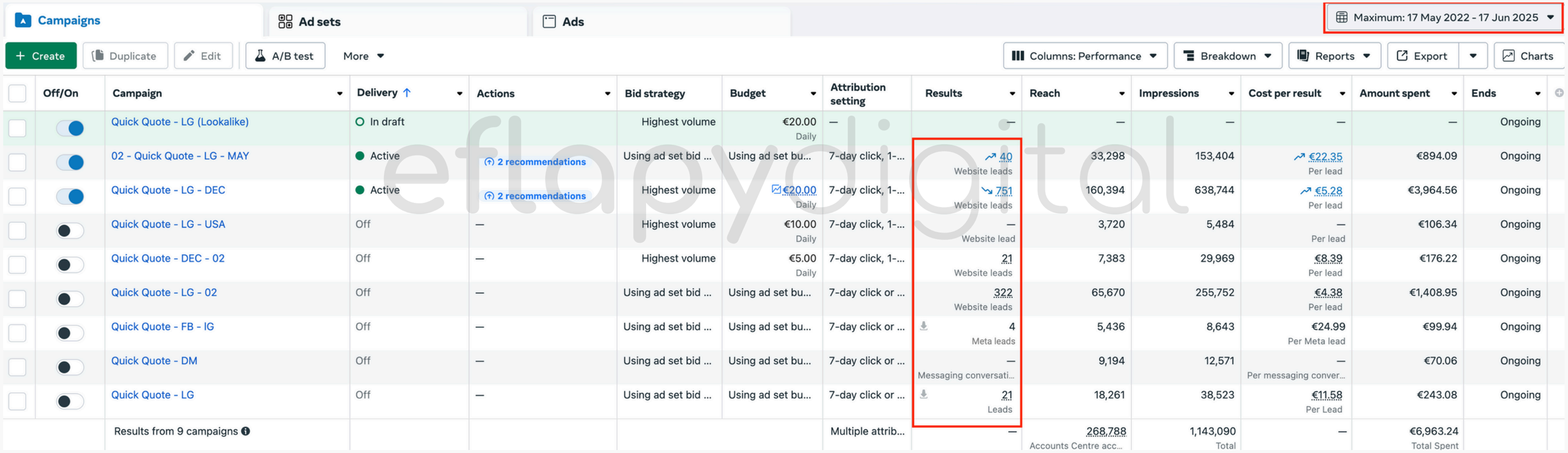
Campaigns | Ad sets | Ads | Maximum: 17 May 2022 - 17 Jun 2025

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Off/On	Campaign	Delivery	Actions	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
On	UK Part 1 registration - APR 25	Active	1 recommendation	Highest volume	€10.00 Daily	7-day click or ...	34 Meta leads	49,225	121,601	€11.51 Per Meta lead	€391.28	Ongoing
On	01 - San Marino - LG - APR	Active	2 recommendations	Highest volume	€6.00 Daily	7-day click or ...	78 Meta leads	39,857	90,632	€3.60 Per Meta lead	€280.64	Ongoing
On	Boat Registration Poland	Active	1 1	Using ad set bid ...	Using ad set bu...	7-day click or ...	728 Meta leads	246,487	666,913	€4.91 Per Meta lead	€3,570.85	Ongoing
Off	02 - Yacht Registration - WEB - LG	Off	—	Highest volume	€10.00 Daily	7-day click, 1-...	— Website lead	12,926	23,181	— Per lead	€120.99	Ongoing
Off	01 - San Marino - WEB - LG	Off	—	Using ad set bid ...	Using ad set bu...	7-day click, 1-...	1 Website lead	3,918	5,355	€20.60 Per lead	€20.60	Ongoing
Off	San Marino - LG - DEC	Off	—	Highest volume	€2.50 Daily	7-day click or ...	205 Meta leads	46,769	142,125	€1.96 Per Meta lead	€401.94	Ongoing
Off	UK Part 1 registration - DEC	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	251 Meta leads	60,344	158,605	€2.42 Per Meta lead	€607.51	Ongoing
Off	EU-VAT-Import - LG	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	494 Meta leads	99,125	509,885	€2.56 Per Meta lead	€1,263.53	Ongoing
Off	Post: "Turn your dream yacht into reality with ...	Off	—	Highest volume	€4.00 Lifetime	7-day click or ...	— Link click	—	—	— Per link click	€0.00	4 Oct 2024
Off	Post: "Navigate freedom with every wave! ⛵ S...	Off	—	Highest volume	€4.00 Lifetime	7-day click or ...	16 Link Clicks	2,121	2,637	€0.12 Per link click	€1.95	2 Oct 2024
Off	Post: "Sail under San Marino's elite flag with gl...	Off	—	Highest volume	€4.00 Lifetime	7-day click or ...	— Link click	—	—	— Per link click	€0.00	2 Oct 2024
Off	Post: "Set sail with confidence! ⛵ Register yo...	Off	—	Highest volume	€4.00 Lifetime	7-day click or ...	— Link click	—	—	— Per link click	€0.00	29 Sep 2024
Off	Post: "Sail the world effortlessly with San Mari...	Off	—	Highest volume	€4.00 Lifetime	7-day click or ...	— Landing page view	—	—	— Per landing page view	€0.00	29 Sep 2024
Off	Post: "Stress-free boat ownership starts here! ...	Off	—	Highest volume	€4.00 Lifetime	7-day click or ...	— Link click	29	29	— Per link click	€0.00	13 Sep 2024
Off	Post: "Compare our yacht registrations and ch...	Off	—	Highest volume	€4.00 Lifetime	7-day click or ...	— Link click	—	—	— Per link click	€0.00	13 Sep 2024
Off	San Marino - LG - SEP	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	1,003 Meta leads	145,962	403,888	€2.46 Per Meta lead	€2,464.12	Ongoing
Off	DD - Leads Expressformulier - Remarketing	Off	—	Highest volume	€1.50	7-day click or ...	19	2,334	10,598	€10.18	€193.42	Ongoing
	Results from 54 campaigns ⓘ Excludes deleted items					Multiple attrib...	— Multiple conversions	1,829,156 Accounts Centre acc...	6,610,043 Total	— Multiple conversions	€28,189.69 Total Spent	

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Private Transfer Services



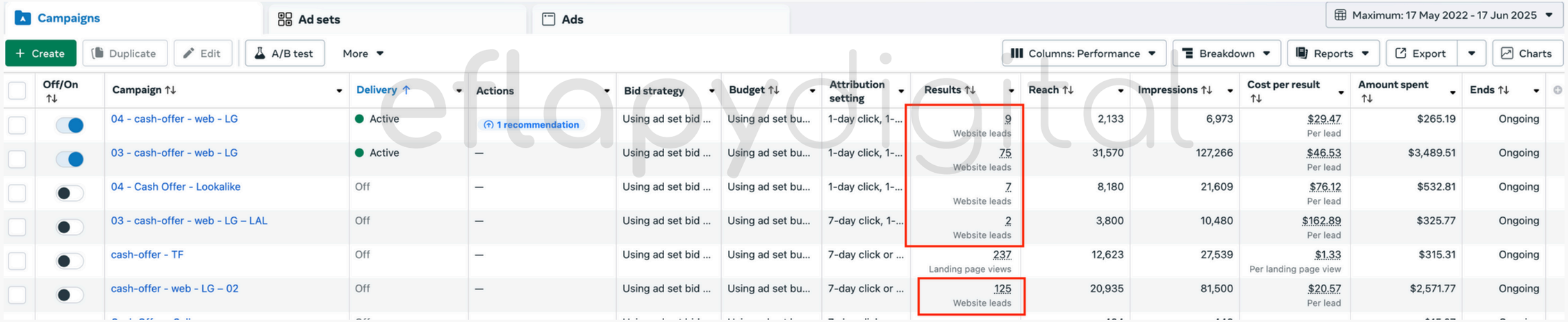
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Off/On	Campaign	Delivery	Actions	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
	Quick Quote - LG (Lookalike)	In draft		Highest volume	€20.00 Daily	—	—	—	—	—	—	Ongoing
	02 - Quick Quote - LG - MAY	Active	2 recommendations	Using ad set bid ...	Using ad set bu...	7-day click, 1-...	40 Website leads	33,298	153,404	€22.35 Per lead	€894.09	Ongoing
	Quick Quote - LG - DEC	Active	2 recommendations	Highest volume	€20.00 Daily	7-day click, 1-...	751 Website leads	160,394	638,744	€5.28 Per lead	€3,964.56	Ongoing
	Quick Quote - LG - USA	Off	—	Highest volume	€10.00 Daily	7-day click, 1-...	— Website lead	3,720	5,484	— Per lead	€106.34	Ongoing
	Quick Quote - DEC - 02	Off	—	Highest volume	€5.00 Daily	7-day click, 1-...	21 Website leads	7,383	29,969	€8.39 Per lead	€176.22	Ongoing
	Quick Quote - LG - 02	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	322 Website leads	65,670	255,752	€4.38 Per lead	€1,408.95	Ongoing
	Quick Quote - FB - IG	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	4 Meta leads	5,436	8,643	€24.99 Per Meta lead	€99.94	Ongoing
	Quick Quote - DM	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	— Messaging conversati...	9,194	12,571	— Per messaging conver...	€70.06	Ongoing
	Quick Quote - LG	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	21 Leads	18,261	38,523	€11.58 Per Lead	€243.08	Ongoing
	Results from 9 campaigns					Multiple attrib...	—	268,788 Accounts Centre acc...	1,143,090 Total	—	€6,963.24 Total Spent	

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Home Cash Offer



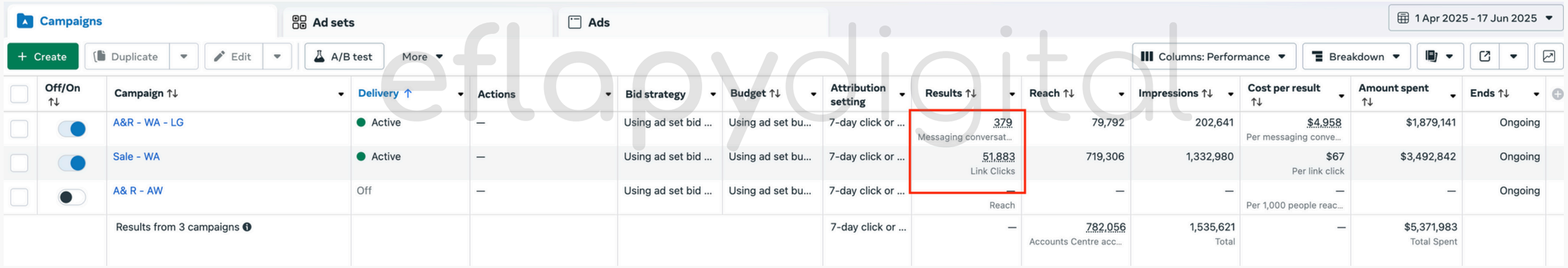
Campaigns | Ad sets | Ads | Maximum: 17 May 2022 - 17 Jun 2025

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Off/On	Campaign	Delivery	Actions	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
On	04 - cash-offer - web - LG	Active	1 recommendation	Using ad set bid ...	Using ad set bu...	1-day click, 1-...	9 Website leads	2,133	6,973	$29.47 Per lead	$265.19	Ongoing
On	03 - cash-offer - web - LG	Active	—	Using ad set bid ...	Using ad set bu...	1-day click, 1-...	75 Website leads	31,570	127,266	$46.53 Per lead	$3,489.51	Ongoing
Off	04 - Cash Offer - Lookalike	Off	—	Using ad set bid ...	Using ad set bu...	1-day click, 1-...	7 Website leads	8,180	21,609	$76.12 Per lead	$532.81	Ongoing
Off	03 - cash-offer - web - LG – LAL	Off	—	Using ad set bid ...	Using ad set bu...	7-day click, 1-...	2 Website leads	3,800	10,480	$162.89 Per lead	$325.77	Ongoing
Off	cash-offer - TF	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	237 Landing page views	12,623	27,539	$1.33 Per landing page view	$315.31	Ongoing
Off	cash-offer - web - LG – 02	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	125 Website leads	20,935	81,500	$20.57 Per lead	$2,571.77	Ongoing

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Grass Importers



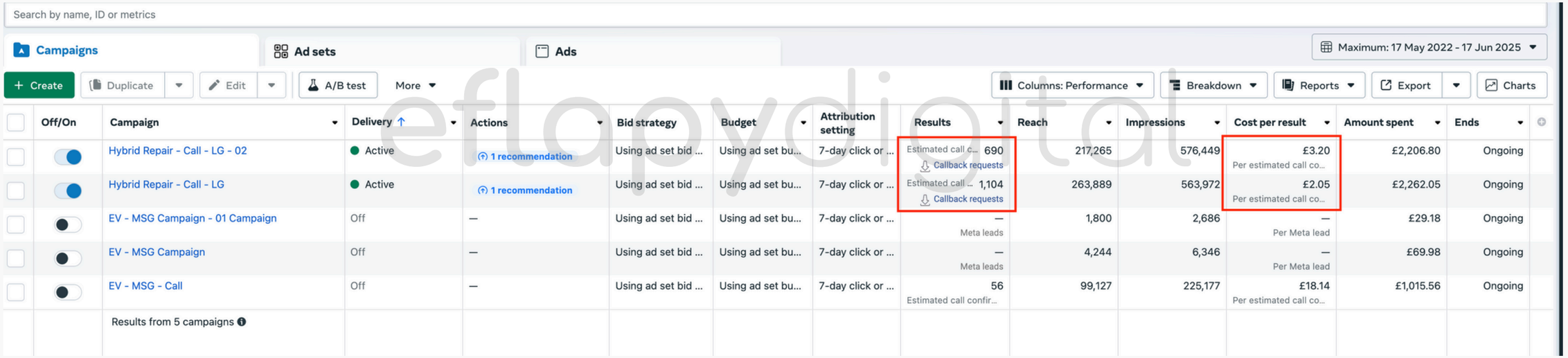
Campaigns | Ad sets | Ads | 1 Apr 2025 - 17 Jun 2025

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Off/On	Campaign	Delivery	Actions	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
On	A&R - WA - LG	Active	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	379 Messaging conversat...	79,792	202,641	$4.958 Per messaging conve...	$1,879,141	Ongoing
On	Sale - WA	Active	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	51,883 Link Clicks	719,306	1,332,980	$67 Per link click	$3,492,842	Ongoing
Off	A& R - AW	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	— Reach	—	—	— Per 1,000 people reac...	—	Ongoing
	Results from 3 campaigns					7-day click or ...	—	782,056 Accounts Centre acc...	1,535,621 Total	—	$5,371,983 Total Spent	

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Repair Services



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Campaigns | Ad sets | Ads

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Off/On	Campaign	Delivery	Actions	Bid strategy	Budget	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent	Ends
On	Hybrid Repair - Call - LG - 02	Active	1 recommendation	Using ad set bid ...	Using ad set bu...	7-day click or ...	Estimated call c... 690 Callback requests	217,265	576,449	£3.20 Per estimated call co...	£2,206.80	Ongoing
On	Hybrid Repair - Call - LG	Active	1 recommendation	Using ad set bid ...	Using ad set bu...	7-day click or ...	Estimated call ... 1,104 Callback requests	263,889	563,972	£2.05 Per estimated call co...	£2,262.05	Ongoing
Off	EV - MSG Campaign - 01 Campaign	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	— Meta leads	1,800	2,686	— Per Meta lead	£29.18	Ongoing
Off	EV - MSG Campaign	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	— Meta leads	4,244	6,346	— Per Meta lead	£69.98	Ongoing
Off	EV - MSG - Call	Off	—	Using ad set bid ...	Using ad set bu...	7-day click or ...	56 Estimated call confir...	99,127	225,177	£18.14 Per estimated call co...	£1,015.56	Ongoing
	Results from 5 campaigns											

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Thank You